



Sponsorship Opportunities

Formed in 2004, the InterOrganization Network (ION) consists of fourteen regional organizations in the United States representing more than 10,000 women in business across a wide range of industries. Through ION, these women combine their energies to advocate for the advancement of women to positions of power in the business world, especially to boards of directors and executive suites.

In the U.S., the number of women advancing to senior ranks - the executive suite and boardroom - remains stagnant. Our message and mission is even more significant as our nation works toward economic recovery. By developing corporate leadership that includes the talents of all, and better reflects the composition of today's workforce, consumers, society, and business will benefit.

KEY INITIATIVES

We alone cannot move the needle, but we are an important part of the solution. ION focuses its efforts on several key initiatives:

- Expansion of our membership base, to ensure best practices are shared across the country and that more women are represented. Our member organizations are in the best position to influence corporations in their local markets, and to showcase the talented women available in their markets to serve on boards.
- Spreading our message by developing and maintaining a dynamic and content rich website, and through the use of social media and public relations to build a better business community for women leaders.
- Expansion of our metrics, by continuing to study and report on trends in women in leadership roles in corporate America across all of our member markets and across all public companies regardless of size or industry sector.
- Interfacing with our high-level advisory council that includes current and former Fortune 500 companies and thought leaders in their industries.
- Implementing formal educational and outreach programs and events nationwide to raise ION's visibility and promote its objectives.
- Collaborating with other organizations that carry similar messages of diversity in corporate leadership

SPONSORSHIP LEVELS

ION member organizations help companies identify qualified women who meet their director requirements. Together, we can provide you with access to a greater talent pool than most companies have yet tapped. We invite you to partner with us. Funds from your sponsorship will be used to expand ION's initiatives to promote sustainable change coming from the contribution of talented and accomplished women. Sponsorship levels and benefits include:

Supporting Partner Level Sponsor for \$30,000 (annual amount for a multi-year agreement)

- Exclusive sponsorship in industry for the life of the multi-year commitment
- Consistent exposure and introduction to ION's network of high-profile, senior female executives
- Your organization's logo featured prominently on ION website and showcased as a Supporting Partner
- Acknowledgment in all printed and electronic materials, including the cover of the ION annual report
- Acknowledgment in boiler plate description in ION news releases
- Each regional organization will provide connections to their membership and include sponsor's women executives as members as they fit within the organization's membership criteria
- Opportunity to post white papers and other thought leadership from your organization on ION's website

Benefactor Level Sponsor for \$15,000

- Consistent exposure and access to ION's network of high-profile, senior female executives
- Your organization's logo featured prominently on ION website
- Acknowledgement in all printed and electronic materials
- Acknowledgement in boiler plate description in ION news releases
- Each regional organization to include sponsor's women executives as members as they fit within the organization's membership criteria

Patron Level Sponsor related to Event/Item for \$5,000

- Exposure and access to ION's network of high-profile, senior female executives attending the event
- Your organization's logo featured on ION website associated with specific event/item being sponsored
- Acknowledgment in all printed and electronic materials associated with the event/item being sponsored

In-Kind Donations of Goods or Services

- Acknowledgement as appropriate for the in-kind service